

Minutes of Dundee Memorial Park Association Board of Director's meeting – Tuesday September 5, 2017

Present: Molly Romero, Eli McNichols, Dave Schinzel, Sara Paesl, Peter Manhart, Wiff Farrell, Eric Kaplan

Guests: Mary O'Donohue – Midtown Vision 2050

Absent: Bob Welk, Raquel Ahlvers, Ellen Shurson, Gary Rosenberg, Sara Jensen, Tom Craig, Fran Teply, Adam Langdon, Rodney Olden, Sara Nelson, Mary Green

Call to order -7:01pm

New Business Discussion

Midtown Vision 2050- Streetcar Project Presentation

- What it is: "organization to build a dynamic urban core that keeps Omaha competitive and growing through transit driven initiatives"
- Examples of Why:
 - o 40% of midtown is surface parking lots / 43% of downtown jobs lost since 1963
 - o Omaha has doubled in population and tripled in land consumption – need to implement a more financially sustainable growth strategy
- Key Infrastructure initiatives:
 - o converting one way streets to two way
 - o narrowing lanes that are too wide & widening pedestrian lanes
 - o Better lighting and improving streetscapes.
- Economic Benefits
 - o First 24 months:
 - 1.6 billion in new economic development
 - 70 million in tax revenue
 - 16,000 temporary construction jobs
 - o First 5 years:
 - 8 billion in economic development
 - 326 million in state and local tax revenue
 - 11,000 permanent jobs
- Other Benefits:
 - o Attracts young professionals and their families to Omaha
 - o Reverses the trend of declining jobs
 - o Reduces congestion and leads to a cleaner environment
 - o Revitalizes historic neighborhoods and creates safer streets
- Estimated Cost: 156 Million is the estimated cost until HDR finishes the actual cost
- Why not a bus? : fixed rails create economic development because the business owners know it won't move
- Reasons for location: Abundance of underutilized land and companies around the area make for a strong ridership base
- MTA Modern Transit Advocates - mtaomaha.org launches Sept. 15
- Questions from the board:
 - o How would the annual maintenance of 7 million be covered?
 - Revenue from fares, parking fees, advertising would cover most of its own operating costs
 - o Is it being funded by city bonds?
 - Could be partially funded in an infrastructure bond but would most likely be part of a much larger bond
 - o When would they be expanding to part two?
 - Hasn't been determined yet

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Active Past President Council

- Would meet twice a year to bring historical experience and perspective and be a sounding board for the current president
- Council will start this fall
- Peter will work on putting a list together
- Re-establish the active past president council
 - o *Motion/2nd by Manhart / McNichols. Unanimous vote to approve*

Other Discussion

Crosswalk

- Dave's meeting with sgt to create a map of area around school to show the safe routes
- PTA is doing their own study at crosswalk using volunteers to count number of people and cameras to show proof

BSA Venturing Crew

- DMPA was asked to charter a boy scout venturing crew by Jeff Beiermann
- Dan Rock confirmed no financial commitment
- Peter will get more information before we agree

Entrance Sign Refinishing

- As an eagle scout project a boy scout volunteered to refinish all of the 8 entrance signs by sandblasting and repainting
- Dave is coordinating this project and is waiting to hear back

War Memorial Restoration

- Everything has passed the city council
- Money was donated and still need to raise private funds for part

DMPA Literature

- Downtown Library is archiving and storing the literature from Lannie McNichols

Dundee Day

- Overall successful day, financially not so much (possible reason is the fight event going on that night)
- Brainstorming more ideas for next year: Kids village, Buskers, Community Stage, More food Trucks
- Pencil in date for next year August 25, 2018

Dumpster Day

- Successful Day / Raised almost \$800

Open Positions

- Dundee Book Sales for Dundee Day
- Flower Basket Planting

Grants

- Dave will work on these for the new season
- Working with Aksarben/Elmwood park neighborhood to get a joint grant to spray the grotto

Adjourn 8:30p Minutes Recorded and Distributed by Sara Paesl